

Rockford Furniture and Designs Inc.

203 North Market Street

Wilmington, De 19801

302-691-3074

[www.RockfordFurnitureandDesigns.com](file:///C:\Users\James\AppData\Local\Temp\www.RockfordFurnitureandDesigns.com)

NEW CLIENT QUESTIONNAIRE

Please take a few moments to complete the information requested below.

Brief answers are fine. Use the back of these sheets if you would like to provide more information. Involve your entire household. Have fun telling us about your wants and needs.

We would like to take full advantage of the time we share together and your input is essential. Thank you for your cooperation. All information will be kept confidential.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | PRIMARY CONTACT INFORMATION: | | | Date: |
|  |  |  |  |  |
|  | Address: |  |  |  |
|  |  |  |  |  |
|  | City: |  |  |  |
|  |  |  |  |  |
|  | CONTACT #1: |  |  | CONTACT #2: |
|  | Name: |  | Name: |  |
|  | Day Phone: |  | Day Phone: | |
|  | Evening Phone: |  | Evening Phone: | |
|  | Fax: |  | Fax: |  |
|  | Cell: |  | Cell: |  |
|  | E-Mail: |  | E-mail: |  |
|  | How would you prefer to be contacted? (Check all that apply) | | | |
|  | Work Phone Home Phone | E -mail | | Cell Day Eve |
|  |  |  | | |
|  | Part I | HOUSEHOLD INFORMATION | | |
|  |  |  |  |  |

House square footage: \_\_\_\_\_\_\_\_\_ Age of house: \_\_\_\_\_

# Bedrooms: \_\_\_\_\_\_\_\_\_ # Baths: \_\_\_\_\_\_\_\_\_\_

How long have you lived in your home and how long do you plan to live in your home?

Do you have plans for the future use of your residence? (Will your rooms need to serve different functions in the future for any household members?)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Household Members:

Please provide us with the names of the members of your household and what needs they have for space, work, study or special needs. Please include ages of each child.

|  |  |  |
| --- | --- | --- |
| Name | Work, Study, Space, Special Needs | Birthday |
| Example: | Will soon need own room or study space, needs better lighting in |  |
| Stacy, 10 | bedroom | May 15 |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

Do you anticipate changes for any Household Members: (i.e. College, retirement, etc.) within the next 2-3 years? (Please explain)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Do you have pets in household? Please list type, age, special needs:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Special Considerations – Check any that apply:

Disabled, elderly or young children in the home?

Are occupants daytime sleepers?

LIFESTYLE

ENTERTAINING:

Our entertaining style is:

Formal Informal Combination or both

We entertain:

1-2 times/week 1-2 times/month 1-2 times/year

Average # guests:

1 – 6 7 – 12 More than 12

Average guests ages:

Adults Teenagers Children All ages

Entertaining Type:

Meals Music Games

Watching TV Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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MEALS:

What cooking facilities are required? Circle one

Average Above Average Elaborate

|  |  |  |
| --- | --- | --- |
| Does more than one person cook at a time? | | Yes / No |
| Where do you eat your meals? | |  |
| Dining Table | Kitchen Counter | \_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Kitchen Table | Family Room | \_\_\_\_\_\_\_\_\_\_\_\_\_ |

MAINTENANCE:

How many hours per week will be devoted to cleaning and/or maintenance of your home?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Do you have professionals clean your home? Yes / No

If yes, how often ? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

HOBBIES:

Do the household members share common time around the home together? Yes / No

If yes, is an area needed to accommodate you? Yes / No Explain:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Do you have any collections? Yes / No If yes, please list-

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Are any collections on display? Yes / No

If you circled yes, would you like to display your collection? Where?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Hobbies:

|  |  |  |
| --- | --- | --- |
| Reading | T.V. / Home Theater | Crafts/ Sewing |
| Entertaining | Music | Sports |
| Cooking | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |
| What are your technical needs? | |  |
| Computers | Surround Sound | Other\_\_\_\_\_\_\_\_\_\_ |
| Wireless DSL/Satellite Home Theater | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

Are you looking to create a children’s play area? Yes / No

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HOME OFFICE:

Does any household member work from home? Yes / No

If yes, are there any special needs (i.e., lighting, soundproofing, computers, etc.)?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Is there a designated area for working in your home ? Yes / No LIGHTING

Is additional lighting needed? If yes, locations:

Bathroom Office Living Room Family Room Bedrooms Kitchen/nook Other\_\_\_\_\_\_\_\_\_\_\_\_

STORAGE

Multipurpose Furniture

Hidden Storage (for clutter issues) Closet Storage/ Organizers

VACATION TIME:

We stay at home for our rest/relaxation: All the time Some of the time Rarely

We travel for our vacations:

All the time Some of the time Rarely

Part II PROJECT INFORMATION

Person(s) responsible for project decisions: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What is the budget for your project?

□ $5,000 – 10,000 □ $10,000 - $30,000

□ $40,000 - $90,000 □ $100,000 – $200,000

The project is to be done: All at one time\_\_\_\_\_\_\_\_In stages\_\_\_\_\_\_\_\_

Will occupants be home during project/construction for access?

If not, will you authorize neighbors or designee to provide access?

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Priorities:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

Please “X” the rooms to be included in the project. If the project will be done in stages, please indicate the order of the work by writing a number in the box to show the order (1= first, 2= second, etc.)

|  |  |  |  |
| --- | --- | --- | --- |
| Entry Hall / | Formal | Formal | Family / |
| Foyer | Living Room | Dining Room | Great Room |
|  |  |  |  |
| Kitchen | Nook | Office/Study | Laundry Area |
|  |  |  |  |
| Master | Master | Hall | Guest |
| Bedroom | Bathroom | Bathroom | Bathroom |
|  |  |  |  |
| Bedroom #2 | Bedroom #3 | Bedroom #4 | Other \_\_\_\_\_\_\_ |
|  |  |  |  |
| Home Theater/ | Outdoor | Outdoor Living | Other \_\_\_\_\_\_\_ |
| Media Room | Kitchen | Area |  |
|  |  |  |  |

What kind of enhancements are you considering? (Please check all that apply)

|  |  |  |
| --- | --- | --- |
| Furniture | Flooring | Upholstery |
| Remodel Kitchen | Window | Remodel Bathroom |
|  | Treatments |  |
| Window replacements | Artwork, | Appliances |
| or changes | mirrors, etc. |  |
| Interior paint | Accents | Plumbing fixtures |
| Exterior paint | Space planning | Room addition |
| Wallpaper | Murals | Lighting |
| Wall finishes | Color scheme/ | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
|  | Paint |  |

What is your favorite room in the house? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Why? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What don’t you like about your current home? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Why? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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What part of your house do you use the most? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What part of your house do you use the least? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Are there any pieces of furniture, window, wall or floor coverings that must stay, and be worked into the new plan?

Please explain:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Are there any items that MUST GO? Please explain:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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How involved do you wish to be in this project: (Please check)

Very involved (Call you with details and updates daily or weekly)

Involved – Rockford Furniture and Designs Inc. to act as project manager (Keep you updated with install dates, deliveries, work schedule etc.)

Minimally involved – don’t call until everything is ready to install

Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What is your “ideal” timeline for your project?

Within 3 months

Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

PART III DESIGN PREFERENCES

Design Goals

Prioritize the following personal design goals for your home from 1-3, with 1 being your most important quality.

\_\_\_\_\_I am interested in achieving a more stylish/beautiful appearance for my home

\_\_\_\_\_I want my home to function more effectively for my household.

\_\_\_\_\_I want my home to better reflect our personal tastes.

Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Would you like to include “green products” when possible?

Yes No what do you mean?

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What “feeling” are you seeking to achieve?

Casual Formal Spacious Clean lines Warm/ cozy

Light/airy Elegant Sophisticated “Lived in” Welcoming

Romantic Contemporary

What style are you seeking to achieve? [See Style Photos on pages to follow]

|  |  |  |  |
| --- | --- | --- | --- |
| Tuscan | Mediterranean | French Country | Mission style |
| Beach Cottage | Country Cottage | Asian | Southwestern |
| Old World | Art Deco | Early American | Industrial |

Do you and your partner’s style preferences agree? Circle Yes / No

Comments:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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The following questions are designed to provide us with a general description of your likes and dislikes regarding your personal style:

Select from the following to describe your preference in fabric: (Check all that apply)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Paisley | Stripe | Plaid | Toile | Silk |
|  |  |  |  |  |
| Sheer | Leather | Bold pattern | Suede | Velvet |
| Subtle pattern | Satin | Cotton | \_\_\_\_\_\_\_ | \_\_\_\_\_\_\_\_ |

Preferences of Color: (Check all that apply)

|  |  |  |  |
| --- | --- | --- | --- |
| Whites | Oranges | Blues | Pastels |
| Blacks | Reds | Jewel Tones | Grays |
| Burgundies | Navy Blue | Neutrals | Beiges |
| Pinks | Powder Blue | Earth tones | Tans |
| Aquas | Warm Colors | Pale yellows | Eggplant |
| Mint Greens | Cool Colors | Yellows | Lavenders |
| Olive Greens | Subtle | Peach | Purples |
| Forest Greens | Bright | Bold | Greens |
| Teals | \_\_\_\_\_\_\_\_\_\_\_\_ | \_\_\_\_\_\_\_\_\_\_\_\_ | \_\_\_\_\_\_\_\_\_\_\_ |

Colors you dislike? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |
| --- | --- | --- |
| Do you have a color theme in mind? | Yes | No |
| Please Describe: |  |  |
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Are there types of flooring you prefer? (Please check all that apply)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Hardwood | | |  | Carpet | | Laminate |
| Natural Stone | | |  | Concrete | | Tile |
| Combination | | |  | Bamboo | | Cork |
| Are there types of window treatment you prefer? | | | | | |  |
| (Please check all that apply) | | | |  |  |  |
|  | |  | |  |  |  |
| Custom Draperies | |  | | Blinds |  | Sheers |
| Shutters | |  |  | Room Darkening |  | Curtains |
| All Fabrics | |  |  | Natural Materials |  | Metal |
| Shades |  |  |  | Other |  | Combination |
|  |  |  |  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Do you need sun control or privacy with your window treatments? | | | | | | |
| Yes | No | | |  |  |  |

Additional information regarding preferences:

Have you ever hired an interior designer before? Circle Yes / No

If yes, when did this take place, and were you pleased with the experience and the results:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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The following pages include style photos you can reference when answering the second question on page 7.

Thank you for your input. We look

forward to serving you with your design needs. You may fax or mail us pages 1-8

203 North Market Street

Wilmington, DE 19801

Fax: (302) 658-5956

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TUSCAN:



BEACH COTTAGE:

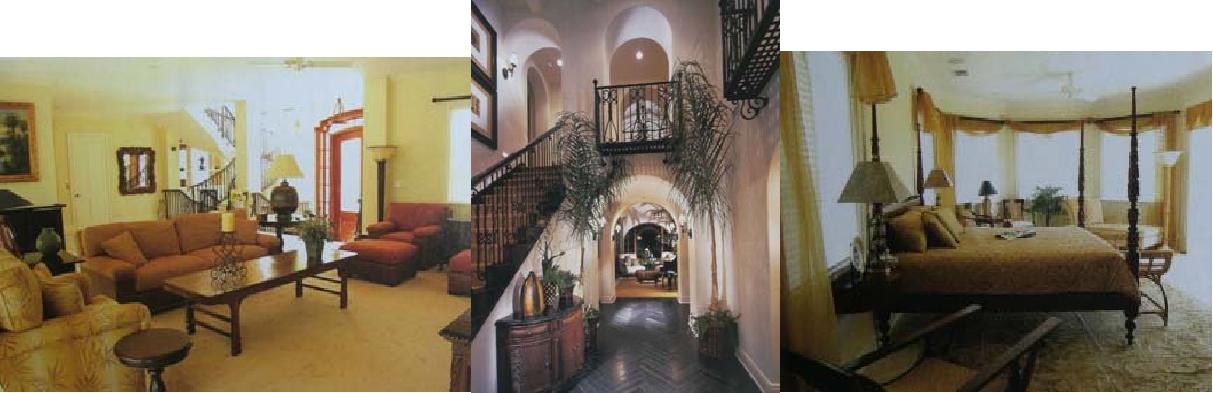


OLD WORLD:



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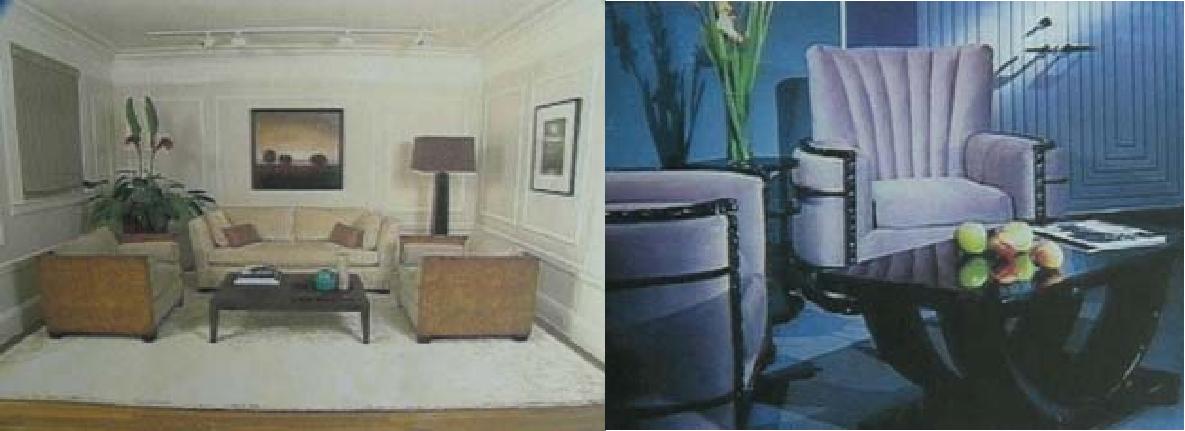
MEDITERRANEAN:



COUNTRY COTTAGE:



ART DECO:



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FRENCH COUNTRY:



ASIAN:



EARLY AMERICAN:



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MISSION:



SOUTHWESTERN:



INDUSTRIAL:



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